



An Investment in Knowledge Always Pays the Best Return
BENJAMIN FRANKLIN

ABOUT US

AURORA NOVA is a biotechnology/life sciences sector-focused consulting firm that helps small-to-midsize enterprises better appreciate, leverage, and manage their intellectual property (I.P.) assets and build their I.P. strategies. We help our clients intelligently manage their I.P. assets by providing focused guidance on the design and implementation of an I.P. strategy that integrates and aligns with corporate missions and business strategies, and on acquiring, managing, and optimally leveraging I.P. assets within that strategy to maximize value.

KEY AREAS of EXPERTISE

Small life sciences enterprises require *specialized* intellectual property guidance. Access our expertise to help your enterprise design and implement an intelligent I.P. strategy and maximize the value of its I.P. assets.

Portfolio Assessments We analyze the intellectual property assets of your business and whether those assets align with corporate strategies and are being maximally utilized to drive enterprise value.

I.P. Strategy & Design We assist you in designing an intelligent I.P. strategy to optimally acquire and leverage I.P. assets within the framework of overall corporate goals and business strategies.

Implementation We guide you in implementing your I.P. strategy, adopting measures to ensure that strategy stays aligned with business strategies, and benchmarking performance of the implemented strategy.

SERVICES

✦ **Executive Level I.P. Essentials Seminars, On-site**

✦ **Custom Consulting Projects**

- Spanning all aspects of the intellectual property value chain, from I.P. strategy design, implementation & alignment with corporate strategies, to I.P. asset acquisition, management, and leveraging, to I.P. management best practices and benchmarking.

✦ **Venture Capital Assistance**

✦ **Academic Technology Spinout & Pre-Seed Assistance**

✦ **Deal Structuring & Negotiation**

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